



DEPARTMENT FOR STRATEGIC PLANNING, DEVELOPMENT MANAGEMENT AND INVESTMENTS



www.invest.srbac-rs.com

ESTABLISHMENT AND DEVELOPMENT OF THE DEPARTMENT

The Department for Local Economic Development and Investments represents the key bearer of development processes in the territory of the municipality of Srbac, through development strategies, finding donor funds and attracting both domestic and foreign investors.

2006.-2008. Department of Economy and Social Activities

Department for Investments and Development

2008.-2013. Department of Economy and Social Activities

Department for International Cooperation, Development and Public Procurement

2022. Independent Department for Local Economic Development and investments

2023. The name of the Department for Local Economic Development and Investments has been changed Department for strategic planning, development management and investments

DEPARTMENT BUSINESS

STRATEGIC PLANNING

Initiation, organization and implementation, monitoring, revision, evaluation and reporting on the implementation of strategic projects.

DATA BASES

Collection of information and regular updating of socio-economic indicators of importance for local development.

ANALYZES AND STUDIES

Preparation of all state analyzes of importance for local development, study and analytical work in the field of economy.

PROJECT DEVELOPMENT

Monitoring of funding sources, identification of projects and development of projects for application to donors.

PROJECT IMPLEMENTATION

Project implementation, project monitoring, and preparation of financial and narrative reports on project implementation.

PROFESSIONAL AND TECHNICAL ASSISTANCE

Professional and technical support to departments and services in the preparation, application and monitoring of projects from all sectors.

BUSINESS ENVIRONMENT

Activities and jobs related to the management of a favorable business environment through a strategic approach to local economic development.

CREATION OF PROMOTIONAL MATERIALS

Creation of promotional materials, publication of guides, brochures, leaflets and other promotional materials.

COOPERATION WITH MUNICIPALITIES AND CITIES

Cooperation with all municipalities and cities in the surrounding area.

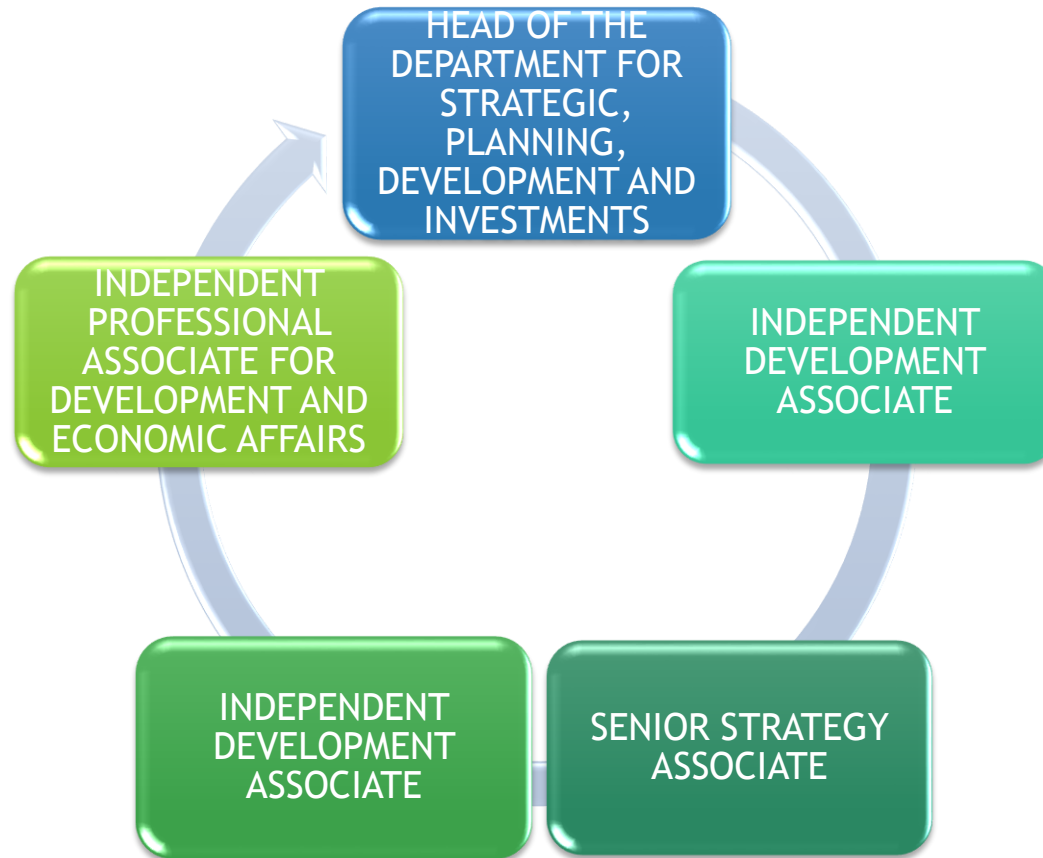
SUPPORT TO LOCAL BUSINESSMEN

Visits to companies, preparation of proposals for incentive measures, improvement of communication between local government and companies, promotion of local economy.

SUPPORT FOR THE PROMOTION OF THE LOCAL ECONOMY

Providing information to businessmen and entrepreneurs about events of importance for business (fairs, business meetings, etc.) Promotion of local businesses and entrepreneurs through various channels (internet/web, guides, advertising).

ORGANIZATIONAL STRUCTURE

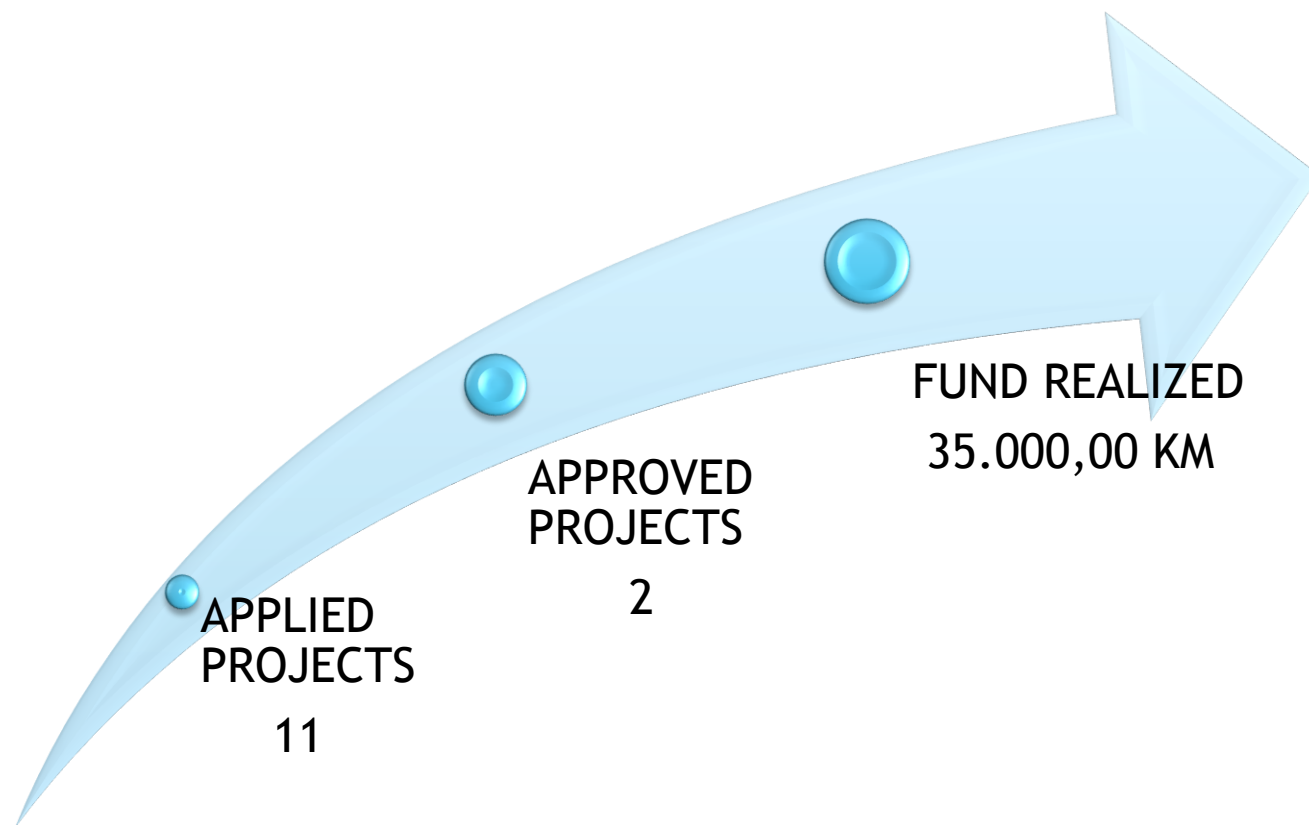


MISSION OF THE DEPARTMENT FOR STRATEGIC PLANNING, DEVELOPMENT MANAGEMENT AND INVESTMENTS

Accepting the driving and integrative role in realizing the vision of economic development of the municipality of Srbac, the Department for Strategic Planning, Development Management and Investments:

- ❖ Continuously works to improve the business environment
- ❖ Coordinates the implementation of the Integrated Development Strategy of the Municipality of Srbac
- ❖ It provides services and support to business entities and entrepreneurs
- ❖ Promotes the municipality of Srbac as a favorable place to invest, provides information for potential investors and provides support to existing investors
- ❖ Manages local economic development projects
- ❖ Promotes the local economy
- ❖ Provides information from the labor market
- ❖ Communicates and negotiates with potential domestic and foreign investors
- ❖ Directly participates in the creation, implementation and monitoring of strategic and sectoral documents of the municipality of Srbac
- ❖ Provides advisory services in accessing incentives and grants
- ❖ Continuous work on the sustainability of the BFC SEE certificate
- ❖ Directly influences the creation of the investment site, invest.srbac-rs.com
- ❖ It provides administrative and technical support to the Economic Council
- ❖ It promotes the potential of the municipality of Srbac

RESULTS OF THE DEPARTMENT'S WORK DURING 2025.



NETWORK OF CONTACTS



VISION OF THE DEPARTMENT FOR STRATEGIC PLANNING, DEVELOPMENT MANAGEMENT AND INVESTMENTS

- ▶ AS A RESULT OF ECONOMIC MOMENTUM AND SOCIAL PROGRESS, WITH A HIGHER QUALITY OF LIFE, DEVELOPED SOCIAL AND UTILITY INFRASTRUCTURE, TOURIST ATTRACTIVE AND PRESERVED ENVIRONMENT, BASED ON HIS ENTREPRENEURSHIP, KNOWLEDGE AND BUSINESS CONNECTIONS, SRBAC WILL ACHIEVE A STRONG INFLOW OF INVESTMENTS AND DYNAMIC DEVELOPMENT OF THE LOCAL ECONOMY.

CONTACTS

MUNICIPAL ADMINISTRATION OF THE MUNICIPALITY OF SRBAC DEPARTMENT FOR STRATEGIC PLANNING, DEVELOPMENT MANAGEMENT AND INVESTMENTS

Address: [Trg boraca 1, 78420 Srbac](#)

Phone: [051/745-640 number 217](#)

E-mail: ler@srbac-rs.com



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March, 2026. year